

VIOLENCE IN THE MEDIA VERBAL VISUAL ESSAY

In this assignment you will choose a film that you like. It doesn't have to be a film known for its inherent violent imagery, but it should have some conflict and be a fairly well known and "popular" film.

1. Monomyth

The film you chose is just one example of a 'media text' that exploits violence for commercial appeal. Give the film another viewing and fill out the Monomyth worksheet. This will familiarize yourself with the structure of the film and reinforce the Forms, Codes and Convention of Media. (10 marks)

2. Verbal Visual Essay Assignment

The Verbal Visual Essay is your response and analysis of the violence depicted in the movie you chose. Think of it as a two-page magazine spread. Use two pieces of 8.5 x 11 card stock (Bristol board) for this project. Make it colourful and lively. Bind the two pieces of card stock together so that they make a book or card.

On the **out side**, please use pictures from magazines, printed from the internet or your own drawings to visual interpret how the movie addresses the themes of Violence and Media. Next, add five (5) personal opinion statements (eg. Bullets and blood equal big bucks) to the collage which explain the film's use of violence in terms of the 4 Key Concepts of Media: Forms, Codes and Conventions, Ideology and Values, Media Constructs Reality and The Media are businesses that have commercial interests. Keep reading for more ideas on what these statements could be.

On the **inside left and right side**, list these five (5) personal statements again, but go into more depth and detail. **Things to Remember: All media are constructions.** They construct versions of reality. What are the media messages or commercial implications of the violence portrayed in your film? What are the ideological and value messages? The social and political implications of the violence depicted? How is violence used to build the film's plot – i.e. how does the audience know whom to see, or understand to see, as the "good guys" and the "bad guys"? What filmic or narrative techniques help desensitize or justify to the audience the violence that they see?

How is the subject of "Violence in the Media" ironic in this film?

These are just a few examples. Remember you need five statements.

Avoid using sloppy logic and make sure you back up all of your statements with solid evidence. (35 marks)

Creativity	10 marks
Analysis	10 marks
Coherence	10 marks
Spelling/Grammar/Structure	10 marks
Monomyth Completed	10 marks

TOTAL 50 MARKS

Verbal-Visual Essay: Violence in the Media

Film: _____

Name: _____

Creativity/ Layout	0 1 2 No effort Demonstrated With colour/ Graphics. Too much Blank space.	3 4 5 Use of colour/ graphics was acceptable, Although some blank Space.	6 7 8 Use of colour/ graphics was good. Some creativity was evident.	9 10 Use of colour/ graphics was Outstanding Excellent Creativity.
Analysis	0 1 2 Little or no Analysis was Evident. Weak Effort.	3 4 5 Unclear analysis. More examples And Explanations Required.	6 7 8 Adequate Analysis. Good examples and Explanations.	9 10 Excellent And insightful analysis. Well done.
Coherence	0 1 2 Confusing Focus and Organization. Imprecise Diction and Informal tone. Weak effort.	3 4 5 Blurry focus. Flawed Organization Underdeveloped paragraphs.	6 7 8 Focus is mostly clear. Logical paragraphs. Adequate intro/ Conclusion	9 10 Clear Focus and organization. Strong paragraphs, intro and conclusion.
Spelling Grammar Structure	0 1 2 Difficult to understand.	3 4 5 Too many Mistakes.	6 7 8 A few mistakes	9 10 Almost flawless.
Monomyth	Partially Complete	Poorly completed	Complete	Complete with detail.

Total Mark /50

Comments: